

GUIDELINES FOR THE AUTHORS

- The papers shall be written entirely in English language;
- The papers must have minimum 6 pages and maximum 20 pages in length and must comply exactly with the instructions bellow.
- Papers which don't comply with the formatting conditions described bellow will be returned to the authors and will only be taken into consideration for one last reviewing if they meet standards set.
- The papers must be written clearly, concise, without any ambiguities.

Page Setup: Text margins: bellow – 2.5 cm; right – 2.5 cm; top – 2.5 cm; left – 2.5 cm; page format A4. The text will be written in single line spacing, justified alignment.

Format paragraph: All paragraphs should be setting Alignment - Justify, left – 0 cm, right – 0 cm, before – 0 pt, after – 0 pt, Special – First line – 1,27 cm.

Paper Structure and Formatting Details:

TITLE OF THE PAPER PUBLISHED IN ANNALS OF SPIRU HARET. ECONOMIC SERIES

(centered, bold, Times, 14, CAPS LOOK)

(SINGLE SPACE, Times, 14)

Name SURNAME¹, Name SURNAME² of the author (centered, Times, bold, 12)

Affiliation - ¹Organisation, Address, City, Postcode, Country

Tel: +country code local code number, Fax: + country code local code number, Email:

(centered, Times, bold and italic, 12)

(DOUBLE SPACE, Times, 14)

Abstract (Times, bold, 12)

No more than 150 words. The abstract must clearly specify the purpose of the paper and the objectives pursued by the author by his/her study. To be written in Times, 12, italic.

(Single space, Times, 12)

Key words: *five-six key words, defining the subject approached in the paper. To be written in Times, 12, italic.*

JEL Classification: shall be written in accordance with the *Journal of Economic Literature* (JEL). The authors shall visit http://www.aeaweb.org/journal/jel_class_system.php for rapid guidelines. *To be written in Times, 12*

(Double space, Times, 12)

Introduction (Times, bold, 12)

The introduction shall have a page at the most, however not less than half a page. The text must provide answers for four questions. (1) What matter does the paper cover? (2) Why

¹² *Corresponding author - Organisation, Address, City, Postcode, Country, Tel: +country code local code number, Fax: + country code local code number, Email: -*

is the studied matter important? (3) How does the author intend to answer to this matter? (4) What is the relation between the paper and the already existent specialized literature? This introductory section shall be written clearly and any confusion in communicating the four answers might result in paper rejection. (Times, 12)

(SINGLE SPACE, Times, 12)

Literature Review (Times, bold, 12)

This section must comprise referrals to specialized literature, compared against the paper's subject, emphasizing the most important and relevant contributions on which the author will ground his/her argumentation. In the reviewing process there shall be taken into consideration the share of referrals to papers published in international journals recognized by the scientific community. This section must stress the fact that the author is familiar with the knowledge level in the studied area, that he/she has sufficient scientific training, allowing him/her to have a pertinent opinion over the studied issues. (Times, 12)

(SINGLE SPACE, Times, 12)

Theoretical Background (Times, bold, 12)

This section presents (if the case) the used theoretical tools: models, calculation formula. Also, any potential statistic data will be referred to, as well as their source and processing manner. (Times, 12)

(SINGLE SPACE, Times, 12)

Paper content (headline depending on the specific of the approach subject) (Times, bold, 12)

In this section (or set of sections, as the case might be) the author shall present and support the results he/she intends to communicate by means of the paper. The references to literature should be noted in the main text **in 12 point Times New Roman font**, in the following form: [Barr, 2012]; [Blake, 2006; Barr, 2008]; [Barr & Diamond, 2008]; [Casey *et al.*, 2003]; [IMF, 2014]. **Footnotes should be avoided.**(Times, 12)

(SINGLE SPACE, Times, 12)

Conclusions (Times, bold, 12)

The conclusions section shall cover three elements: (1) it shall summarize the main outcomes; (2) it shall undertake the implications of such outcomes; (3) suggestions for future researches. (Times, 12)

(DOUBLE SPACE, Times, 12)

References (Times, bold, 12)

References shall be written in accordance with the Chicago Manual of Style. The authors shall visit http://www.chicagomanualofstyle.org/tools_citationguide.html for rapid guidelines. (Times,11). References are **mandatory**. There are not accepted footnotes, but only endnotes where the case.

List the references in alphabetical order at the end of the paper in the reference section as in the examples taken from *Chicago Manual of Style*:

Book

One author

1. Michael Pollan, *The Omnivore's Dilemma: A Natural History of Four Meals* (New York: Penguin, 2006), 99–100.
2. Pollan, *Omnivore's Dilemma*, 3.
Pollan, Michael. *The Omnivore's Dilemma: A Natural History of Four Meals*. New York: Penguin, 2006.

Two or more authors

1. Geoffrey C. Ward and Ken Burns, *The War: An Intimate History, 1941–1945* (New York: Knopf, 2007), 52.
2. Ward and Burns, *War*, 59–61.
Ward, Geoffrey C., and Ken Burns. *The War: An Intimate History, 1941–1945*. New York: Knopf, 2007.

For four or more authors, list all of the authors in the bibliography; in the note, list only the first author, followed by *et al.* (“and others”):

1. Dana Barnes et al., *Plastics: Essays on American Corporate Ascendance in the 1960s . . .*
2. Barnes et al., *Plastics . . .*

Editor, translator or compiler instead of author

1. Richmond Lattimore, trans., *The Iliad of Homer* (Chicago: University of Chicago Press, 1951), 91–92.
2. Lattimore, *Iliad*, 24.
Lattimore, Richmond, trans. *The Iliad of Homer*. Chicago: University of Chicago Press, 1951.

Editor, translator or compiler in addition to author

1. Gabriel García Márquez, *Love in the Time of Cholera*, trans. Edith Grossman (London: Cape, 1988), 242–55.
2. García Márquez, *Cholera*, 33.
García Márquez, Gabriel. *Love in the Time of Cholera*. Translated by Edith Grossman. London: Cape, 1988.

Chapter or other part of a book

1. John D. Kelly, “Seeing Red: Mao Fetishism, Pax Americana, and the Moral Economy of War,” in *Anthropology and Global Counterinsurgency*, ed. John D. Kelly et al. (Chicago: University of Chicago Press, 2010), 77.
2. Kelly, “Seeing Red,” 81–82.
Kelly, John D. “Seeing Red: Mao Fetishism, Pax Americana, and the Moral Economy of War.” In *Anthropology and Global Counterinsurgency*, edited by John D. Kelly, Beatrice Jauregui, Sean T. Mitchell, and Jeremy Walton, 67–83. Chicago: University of Chicago Press, 2010.

Chapter of an edited volume originally published elsewhere (as in primary sources)

1. Quintus Tullius Cicero, “Handbook on Canvassing for the Consulship,” in *Rome: Late Republic and Principate*, ed. Walter Emil Kaegi Jr. and Peter White, vol. 2 of *University of Chicago Readings in Western Civilization*, ed. John Boyer and Julius Kirshner (Chicago: University of Chicago Press, 1986), 35.
2. Cicero, “Canvassing for the Consulship,” 35.
Cicero, Quintus Tullius. “Handbook on Canvassing for the Consulship.” In *Rome: Late Republic and Principate*, edited by Walter Emil Kaegi Jr. and Peter White. Vol. 2 of *University of Chicago Readings in Western Civilization*, edited by John Boyer and Julius Kirshner, 33–46. Chicago: University of Chicago Press, 1986. Originally published in Evelyn S. Shuckburgh, trans., *The Letters of Cicero*, vol. 1 (London: George Bell & Sons, 1908).

Preface, foreword, introduction or similar part of a book

1. James Rieger, introduction to *Frankenstein; or, The Modern Prometheus*, by Mary Wollstonecraft Shelley (Chicago: University of Chicago Press, 1982), xx–xxi.
2. Rieger, introduction, xxxiii.
Rieger, James. Introduction to *Frankenstein; or, The Modern Prometheus*, by Mary Wollstonecraft Shelley, xi–xxxvii. Chicago: University of Chicago Press, 1982.

Book published electronically

If a book is available in more than one format, cite the version you consulted. For books consulted online, list a URL; include an access date only if one is required by your publisher or discipline. If no fixed page numbers are available, you can include a section title or a chapter or other number.

1. Jane Austen, *Pride and Prejudice* (New York: Penguin Classics, 2007), Kindle edition.
2. Philip B. Kurland and Ralph Lerner, eds., *The Founders' Constitution* (Chicago: University of Chicago Press, 1987), accessed February 28, 2010, <http://press-pubs.uchicago.edu/founders/>.
3. Austen, *Pride and Prejudice*.
4. Kurland and Lerner, *Founder's Constitution*, chap. 10, doc. 19.
Austen, Jane. *Pride and Prejudice*. New York: Penguin Classics, 2007. Kindle edition.
Kurland, Philip B., and Ralph Lerner, eds. *The Founders' Constitution*. Chicago: University of Chicago Press, 1987. Accessed February 28, 2010. <http://press-pubs.uchicago.edu/founders/>.

Journal article

Article in a print journal

In a note, list the specific page numbers consulted, if any. In the bibliography, list the page range for the whole article.

1. Joshua I. Weinstein, "The Market in Plato's *Republic*," *Classical Philology* 104 (2009): 440.
2. Weinstein, "Plato's *Republic*," 452–53.
Weinstein, Joshua I. "The Market in Plato's *Republic*." *Classical Philology* 104 (2009): 439–58.

Article in an online journal

Include a DOI (Digital Object Identifier) if the journal lists one. A DOI is a permanent ID that, when appended to <http://dx.doi.org/> in the address bar of an Internet browser, will lead to the source. If no DOI is available, list a URL. Include an access date only if one is required by your publisher or discipline.

1. Gueorgi Kossinets and Duncan J. Watts, "Origins of Homophily in an Evolving Social Network," *American Journal of Sociology* 115 (2009): 411, accessed February 28, 2010, doi:10.1086/599247.
2. Kossinets and Watts, "Origins of Homophily," 439.
Kossinets, Gueorgi, and Duncan J. Watts. "Origins of Homophily in an Evolving Social Network." *American Journal of Sociology* 115 (2009): 405–50. Accessed February 28, 2010. doi:10.1086/599247.

Article in a newspaper or popular magazine

Newspaper and magazine articles may be cited in running text ("As Sheryl Stolberg and Robert Pear noted in a *New York Times* article on February 27, 2010, . . .") instead of in a note, and they are commonly omitted from a bibliography. The following examples show the more formal versions of the citations. If you consulted the article online, include a URL; include an access date only if your publisher or discipline requires one. If no author is identified, begin the citation with the article title.

1. Daniel Mendelsohn, "But Enough about Me," *New Yorker*, January 25, 2010, 68.
2. Sheryl Gay Stolberg and Robert Pear, "Wary Centrists Posing Challenge in Health Care Vote," *New York Times*, February 27, 2010, accessed February 28, 2010, <http://www.nytimes.com/2010/02/28/us/politics/28health.html>.
3. Mendelsohn, "But Enough about Me," 69.
4. Stolberg and Pear, "Wary Centrists."
Mendelsohn, Daniel. "But Enough about Me." *New Yorker*, January 25, 2010.

Stolberg, Sheryl Gay, and Robert Pear. "Wary Centrists Posing Challenge in Health Care Vote." *New York Times*, February 27, 2010. Accessed February 28, 2010.
<http://www.nytimes.com/2010/02/28/us/politics/28health.html>.

Book review

1. David Kamp, "Deconstructing Dinner," review of *The Omnivore's Dilemma: A Natural History of Four Meals*, by Michael Pollan, *New York Times*, April 23, 2006, Sunday Book Review, <http://www.nytimes.com/2006/04/23/books/review/23kamp.html>.
2. Kamp, "Deconstructing Dinner."
Kamp, David. "Deconstructing Dinner." Review of *The Omnivore's Dilemma: A Natural History of Four Meals*, by Michael Pollan. *New York Times*, April 23, 2006, Sunday Book Review. <http://www.nytimes.com/2006/04/23/books/review/23kamp.html>.

Thesis or dissertation

1. Mihwa Choi, "Contesting *Imaginares* in Death Rituals during the Northern Song Dynasty" (PhD diss., University of Chicago, 2008).
2. Choi, "Contesting *Imaginares*."
Choi, Mihwa. "Contesting *Imaginares* in Death Rituals during the Northern Song Dynasty." PhD diss., University of Chicago, 2008.

Paper presented at a meeting or conference

1. Rachel Adelman, "'Such Stuff as Dreams Are Made On': God's Footstool in the Aramaic Targumim and Midrashic Tradition" (paper presented at the annual meeting for the Society of Biblical Literature, New Orleans, Louisiana, November 21–24, 2009).
2. Adelman, "Such Stuff as Dreams."
Adelman, Rachel. "'Such Stuff as Dreams Are Made On': God's Footstool in the Aramaic Targumim and Midrashic Tradition." Paper presented at the annual meeting for the Society of Biblical Literature, New Orleans, Louisiana, November 21–24, 2009.

Website

A citation to website content can often be limited to a mention in the text or in a note ("As of July 19, 2008, the McDonald's Corporation listed on its website . . ."). If a more formal citation is desired, it may be styled as in the examples below. Because such content is subject to change, include an access date or, if available, a date that the site was last modified.

1. "Google Privacy Policy," last modified March 11, 2009, <http://www.google.com/intl/en/privacypolicy.html>.
2. "McDonald's Happy Meal Toy Safety Facts," McDonald's Corporation, accessed July 19, 2008, <http://www.mcdonalds.com/corp/about/factsheets.html>.
3. "Google Privacy Policy."
4. "Toy Safety Facts."
Google. "Google Privacy Policy." Last modified March 11, 2009. <http://www.google.com/intl/en/privacypolicy.html>.
McDonald's Corporation. "McDonald's Happy Meal Toy Safety Facts." Accessed July 19, 2008. <http://www.mcdonalds.com/corp/about/factsheets.html>.

Blog entry or comment

Blog entries or comments may be cited in running text ("In a comment posted to *The Becker-Posner Blog* on February 23, 2010, . . .") instead of in a note, and they are commonly omitted from a bibliography. The following examples show the more formal versions of the citations. There is no need to add *pseud.* after an apparently fictitious or informal name. (If an access date is required, add it before the URL; see examples elsewhere in this guide.)

1. Jack, February 25, 2010 (7:03 p.m.), comment on Richard Posner, “Double Exports in Five Years?,” *The Becker-Posner Blog*, February 21, 2010, <http://uchicagolaw.typepad.com/beckerposner/2010/02/double-exports-in-five-years-posner.html>.
2. Jack, comment on Posner, “Double Exports.” *Becker-Posner Blog, The*. <http://uchicagolaw.typepad.com/beckerposner/>.

E-mail or text message

E-mail and text messages may be cited in running text (“In a text message to the author on March 1, 2010, John Doe revealed . . .”) instead of in a note, and they are rarely listed in a bibliography. The following example shows the more formal version of a note.

1. John Doe, e-mail message to author, February 28, 2010.

Item in a commercial database

For items retrieved from a commercial database, add the name of the database and an accession number following the facts of publication. In this example, the dissertation cited above is shown as it would be cited if it were retrieved from ProQuest’s database for dissertations and theses.

Choi, Mihwa. “Contesting *Imaginares* in Death Rituals during the Northern Song Dynasty.” PhD diss., University of Chicago, 2008. ProQuest (AAT 3300426).

GRAPHS AND TABLES

Along the paper’s content, the author may use graphs and tables but not more than four for a small paper and for every each of them it should be provided the number, title and source of origin. Also, author has to be precise regarding years and unit measures (where it is needed).

As an example:

For graphs

(SINGLE SPACE , before graph, Times, 12)

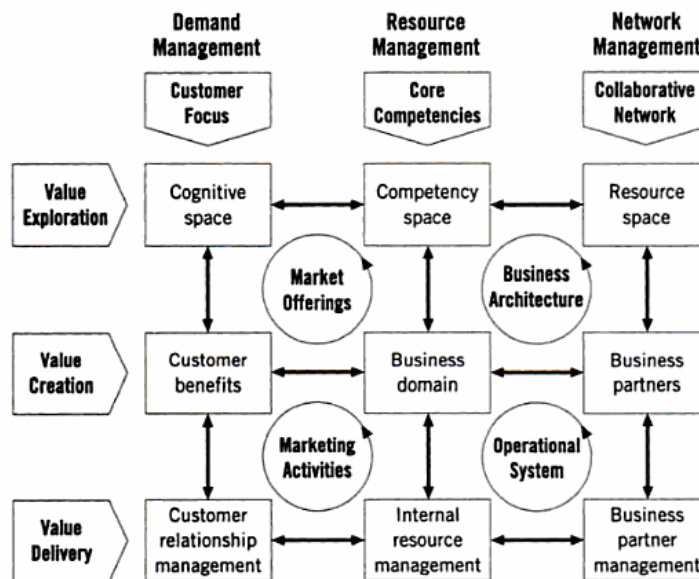


Figure nr. 1. A Holistic Marketing Framework (Graph title, Center, Times, bold, 12)

Source: Philip Kotler, Dipak Jain, and Suvit Maesincee, *Marketing moves: a new approach to profits, growth, and renewal* (Boston: Harvard Business School Publishing Corporation, 2002), p. 29 (center, Times, 10)
(SINGLE SPACE, Times, 12)

For tables

(SINGLE SPACE, before table, Times, 12)

Table no. 1. Drivers for Mastering the Value Stream in the New Business Landscape (Table title, Center, Times, bold, 12)

Value Driver	Business Imperative
Customer value	<ul style="list-style-type: none">• Operate as a customer-centric company• Focus on customer value and satisfaction• Develop distribution channels matched to customer preference• Develop and manage with a marketing scorecard• Make profits on customer lifetime value
Core competencies	<ul style="list-style-type: none">• Outsource those activities that others can do better, faster, or cheaper• Benchmark against "best practices" around the world• Keep inventing new competitive advantages• Operate with cross-departmental teams that manage processes• Operate in marketspace as well as in the marketplace
Collaborative networks	<ul style="list-style-type: none">• Focus on balancing stakeholder interests• Be generous in rewarding the company's partners• Use fewer suppliers and turn them into partners

(SINGLE SPACE, after table, Times, 12)

Source: Philip Kotler, Dipak Jain, and Suvit Maesincee, *Marketing moves: a new approach to profits, growth, and renewal* (Boston: Harvard Business School Publishing Corporation, 2002), p. 19 (center, Times, 10)

(SINGLE SPACE, Times, 12)